



Kindness for Kidneys International, Inc.
P. O. Box 442062, Fort Washington, MD 20749
info@kindnessforkidneys.org
www.kindnessforkidneys.org

To Whom it May Concern:

Kindness for Kidneys International, Inc. invites you to join our 2020 Christmas Drive as a corporate sponsor. Sponsorship levels and additional information can be found within this proposal. Kindness for Kidneys is an international, voluntary nonprofit health organization dedicated to raising awareness and public education of kidney disease and providing support and advocacy for kidney patients and their families. We launched in December 2018 with the intent to impact the Washington Metropolitan area in a significant way.

Our 2019 charitable contributions funded 300 Kindness for Kidneys bags that provided crucial materials needed for dialysis patients. It also helped us provide 498 meals to local dialysis health care workers at the onset of the COVID-19 pandemic. In addition, Kindness for Kidneys received the "Support Group of the Year" award from the American Association of Kidney Patients.

As we embark upon our 2020 Annual Kindness for Kidneys Christmas drive, we are committed to continuing our mission of raising awareness and spreading holiday cheer despite COVID-19 restrictions. While we won't be able to pass out bags and sing Christmas carols, we know that many kidney warriors and their families need support and encouragement during this unprecedented time. As a result, we are partnering with Magic Kitchen (www.MagicKitchen.com) to provide renal friendly meals during the holiday season. Meals will be shipped to 5 local dialysis facilities and disseminated to patients (approx. 300).

The National Capital Area currently has the highest incidence of kidney disease in the United States with hundreds of thousands of residents affected and/or at risk. With your sponsorship support, Kindness for Kidneys International, Inc. will be able to continue to provide resources and patient support to the general public, not only in the National Capital Area but across the world.

Please see the sponsorship response form and additional information below. To further discuss the terms of this partnership, please contact Sharron Rouse, at (301) 704-4289 or info@kindnessforkidneys.org.

Thank you for the privilege to partner with you in the fight against kidney disease in our community.

Sincerely,

A handwritten signature in black ink that reads "Sharron Rouse".

Sharron Rouse
Executive Director



LOCAL SPONSORSHIP LEVELS & BENEFITS

Benefits	Platinum \$2,500	Gold \$1,000	Silver \$500	Bronze \$250
Logo and link on Kindness for Kidneys' website	X	X	X	X
Complimentary Kindness for Kidneys' souvenirs	X	X	X	X
Inclusion in related event social media postings	X	X	X	
Logo included on Christmas Card in meal boxes	X	X		
Inclusion in media opportunities and press releases (when applicable)	X			
Speaking opportunity during future events	X			
** Please Note: All logos are listed in hierarchy order of benefits and increase in size with each level				

Note: Kindness for Kidneys offers custom partnerships including but not limited to multi-year sponsorships, patient gifts, discounts, and services. For more information, contact Sharron Rouse.



KINDNESS FOR KIDNEYS INTERNATIONAL

Kindness for Kidneys, an international voluntary nonprofit health organization, is dedicated to raising awareness and public education of kidney disease and providing support and advocacy for kidney patients and their families.

WHY IT MATTERS

- **37 Million Americans** – Have chronic kidney disease and most don't know it.
- **100,000 people** are on the waiting list for a kidney transplant.
- **1 in 3 people are at risk.** Anyone with diabetes, high blood pressure or a family history of these conditions are at risk for kidney disease.

WHY WE EXIST

Our mission is to improve the quality of life for kidney patients and their families through education, encouragement, and empowerment. Kindness for Kidneys International, Inc. strives to:

- **Educate** – To raise awareness on the causes of kidney disease, early detection/prevention, kidney transplantation and kidney organ donation
- **Encourage** – To bring hope to kidney patients and their families by facilitating patient community networks, as well as outreach and support programs
- **Empower** – To empower kidney patients and their families to take an active role in their kidney care in order to live a quality life and help other patients do the same

HOW YOU CAN MAKE A DIFFERENCE

Your partnership and support will assist Kindness for Kidneys International, Inc. in providing educational resources, nutritional support and services to kidney patients and their families, thus improving the quality of life for thousands of patients in the National Capital Area. Thank you in advance for your continued support. Together, we can change our community, one kidney warrior at a time! You can find out more about this year's campaign [here](#). Visit our website to stay abreast of upcoming events at www.kindnessforkidney.org.



**2020 Kindness for Kidneys Christmas Drive
Sponsorship Response Form**

Please check commitment level:

- Platinum - \$2,500
- Gold - \$1,000
- Silver - \$500
- Bronze - \$250

Company/Organization _____

First/Last Name _____

Address _____

City/State/Zip _____ Phone _____

Email _____

Website _____

Payment for the 2020 Kindness for Kidneys Christmas Drive is due no later than December 18, 2020.

- My check made payable to **Kindness for Kidneys International, Inc.** is enclosed for \$ _____
- Please charge my credit card for \$ _____ AMEX VISA M.C. Discover
Card # _____
Exp. Date _____ CVC # _____

Signature _____ Date _____

Please return completed forms via email or mail to:

Sharron Rouse
info@kindnessforkidneys.org
P. O. Box 442062
Fort Washington, Maryland 20749
(301) 704-4289

TAX ID # - 82-4683595

Kindness for Kidneys International, Inc. is an accredited 501(c)(3) charity.