



Kindness for Kidneys International, Inc.  
P. O. Box 442062, Fort Washington, MD 20749  
info@kindnessforkidneys.org  
[www.kindnessforkidneys.org](http://www.kindnessforkidneys.org)

To Whom it May Concern:

**Kindness for Kidneys International, Inc. invites you to join our 2021 Christmas Drive as a sponsor.** Sponsorship levels and additional information can be found within this proposal. Kindness for Kidneys is an international, voluntary nonprofit health organization dedicated to raising awareness and public education of kidney disease. We launched in December 2018 with the intent to impact the Washington Metropolitan area in a significant way.

**Our 2020 charitable contributions funded a total of 622 renal friendly meals to 311 dialysis patients across 6 dialysis facilities.** It also helped us provide healthy food options and educational resources during the holiday season.

As we embark upon our 2021 Annual Kindness for Kidneys Christmas drive, we are committed to continuing our mission of raising awareness and spreading holiday cheer despite COVID-19 restrictions. While we won't be able to pass out bags and sing Christmas carols, we know that many kidney warriors and their families need support and encouragement during this unprecedented time. As a result, we are partnering with Magic Kitchen ([www.MagicKitchen.com](http://www.MagicKitchen.com)) again this year to provide renal friendly meals during the holiday season. Meals will be shipped to 7 local dialysis facilities and disseminated to patients (approx. 400). We are excited to announce that we have also added Children's National Hospital to our service list. Gifts will be provided to children currently on dialysis.

The National Capital Area currently has the highest incidence of kidney disease in the United States with hundreds of thousands of residents affected and/or at risk. With your sponsorship support, Kindness for Kidneys International, Inc. will be able to continue to provide resources and patient support to the general public, not only in the National Capital Area but across the world.

Please see the attached Sponsorship Response form and additional information. To further discuss the terms of this partnership, please contact Sharron Rouse, at (301) 704-4289 or [info@kindnessforkidneys.org](mailto:info@kindnessforkidneys.org).

Thank you for the privilege to partner with you in the fight against kidney disease in our community.

Sincerely,

A handwritten signature in black ink that reads "Sharron Rouse".

Sharron Rouse  
Executive Director



## LOCAL SPONSORSHIP LEVELS & BENEFITS

	Platinum	Gold	Silver	Bronze	Patron
Benefits	\$2,500	\$1,000	\$500	\$250	\$100
Recognition in social media stories	X	X	X	X	X
Logo and link on Kindness for Kidneys' website	X	X	X	X	
Inclusion in related event social media postings	X	X	X		
Logo included on Christmas Card in meal boxes (Donation must be received by November 30.)	X	X			
Inclusion in media opportunities and press releases (when applicable)	X				
Speaking opportunity during future events	X				

\*\* Please Note: All logos are listed in hierarchy order of benefits and increase in size with each level

**Note:** Kindness for Kidneys offers custom partnerships including but not limited to multi-year sponsorships, patient gifts, discounts, and services. **If you are interested in sponsoring a dialysis facility directly, kindly indicate the facility on the Sponsorship Response form or contact Sharron Rouse if you want to sponsor a facility not listed below.**

Facilities to be Served	Approx. # of Patients (Subject to change with transplants or new patients)
Children's National Hospital – Washington, DC	30
Davita Dialysis Center – GWU, Washington, DC	115
Fresenius Kidney Care – Waldorf, Maryland	88
Fresenius Kidney Care (2) – Waldorf, Maryland	15
Somatus Kidney Care – Falls Church, Virginia	17
Somatus Kidney Care – Mt. Vernon, Virginia	26
US Renal Care – Ft. Washington, Maryland	35
US Renal Care – Oxon Hill, Maryland	60



## KINDNESS FOR KIDNEYS INTERNATIONAL

Kindness for Kidneys is an international voluntary nonprofit health organization dedicated to raising awareness and public health education of kidney disease.

### WHY IT MATTERS

- **37 million Americans** – Have chronic kidney disease and most don't know it.
- **100,000 people** are on the waiting list for a kidney transplant.
- **1 in 3 people are at risk.** Anyone with diabetes, high blood pressure or a family history of these conditions are at risk for kidney disease.

### WHY WE EXIST

Our mission is to improve the quality of life for kidney patients and their families through education, encouragement, and empowerment. Kindness for Kidneys International, Inc. strives to:

- **Educate** – To raise awareness on the causes of kidney disease, early detection/prevention, kidney transplantation and kidney organ donation
- **Encourage** – To bring hope to kidney patients and their families by facilitating patient community networks, as well as outreach and support programs
- **Empower** – To empower kidney patients and their families to take an active role in their kidney care in order to live a quality life and help other patients do the same

### HOW YOU CAN MAKE A DIFFERENCE

Your partnership and support will assist Kindness for Kidneys International, Inc. in providing educational resources, nutritional support and services to kidney patients and their families, thus improving the quality of life for thousands of patients in the National Capital Area. Thank you in advance for your continued support. Together, we can change our community, one kidney warrior at a time! Scan the QR code below for our Christmas Drive promotional video. Visit our website to stay abreast of upcoming events at [www.kindnessforkidney.org](http://www.kindnessforkidney.org).





**2021 Kindness for Kidneys Christmas Drive  
Sponsorship Response Form**

**Please check commitment level:**

- Platinum - \$2,500
- Gold - \$1,000
- Silver - \$500
- Bronze - \$250
- Patron - \$100
- I would like to sponsor a dialysis facility (\$32/patient). **Facility** \_\_\_\_\_

Company/Organization \_\_\_\_\_

First/Last Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

**Payment for the 2021 Kindness for Kidneys Christmas Drive is due no later than December 4, 2021.**

- My check made payable to **Kindness for Kidneys International, Inc.** is enclosed for \$ \_\_\_\_\_
- Please charge my credit card for \$ \_\_\_\_\_ AMEX VISA M.C. Discover  
Card # \_\_\_\_\_  
Exp. Date \_\_\_\_\_ CVC # \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Please return completed forms via email or mail to:**

Sharron Rouse  
info@kindnessforkidneys.org  
P. O. Box 442062  
Fort Washington, Maryland 20749  
(301) 704-4289

**TAX ID # - 82-4683595**

*Kindness for Kidneys International, Inc. is an accredited 501(c)(3) charity.*