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Kindness for Kidneys International, Inc.  
P. O. Box 442062, Fort Washington, MD 20749  
info@kindnessforkidneys.org  
[www.kindnessforkidneys.org](http://www.kindnessforkidneys.org)

To Whom it May Concern:

**Kindness for Kidneys International, Inc. invites you to join our 2022 Holiday Drive as a sponsor.** Sponsorship levels and additional information can be found within this proposal. Kindness for Kidneys is an international, voluntary nonprofit health organization dedicated to raising awareness and public education of kidney disease. We launched in December 2018 with the intent to impact the Washington Metropolitan area in a significant way, and in just three short years, we've been able to do just that!

**Our 2021 charitable contributions funded a total of 656 renal friendly meals to 328 dialysis patients across 8 dialysis facilities.** It also helped us provide healthy food options and educational resources during the holiday season. We surprised **22 pediatric dialysis warriors with toys, gift cards, and educational materials for their parents** thanks to our sponsors and partnerships with local businesses.

As we embark upon our 2022 Annual Kindness for Kidneys Holiday Drive, we are committed to continuing our mission of raising kidney disease awareness and spreading holiday cheer. This year, we're excited to partner with Chef Alana of Nurture by Nature to provide healthy, renal friendly meals to 400 dialysis warriors. Meals will be delivered via food truck to 8 facilities. In addition, we will be collecting winter accessories (hats, scarves, gloves, & socks) to pass out along with the meals. We will also continue our partnership with Children's National Hospital by purchasing gifts for children who are on dialysis.

The National Capital Area currently has the highest incidence of kidney disease in the United States with hundreds of thousands of residents affected and/or at risk. With your sponsorship support, Kindness for Kidneys International, Inc. will be able to continue to provide resources and patient support to the general public, not only in the National Capital Area but across the world.

Please see the attached Sponsorship Response form and additional information. To further discuss the terms of this partnership, please contact Sharron Rouse, at (301) 704-4289 or [info@kindnessforkidneys.org](mailto:info@kindnessforkidneys.org).

Thank you for the privilege to partner with you in the fight against kidney disease in our community.

Sincerely,

A handwritten signature in black ink that reads "Sharron Rouse".

Sharron Rouse  
Executive Director



### LOCAL SPONSORSHIP LEVELS & BENEFITS

Benefits	Diamond \$5,000	Platinum \$2,500	Gold \$1,000	Silver \$500	Bronze \$250	Patron \$100
Recognition in social media stories	X	X	X	X	X	X
Logo and link on Kindness for Kidneys' website **	X	X	X	X	X	
Inclusion in related event social media postings	X	X	X	X		
Logo included on Holiday Card in care package (Donation must be received by December 3.)	X	X	X			
Inclusion in media opportunities and press releases (when applicable)	X	X				
Logo & company information included in care package	X	X				
Speaking opportunity during support group or future events	X					

\*\* Please Note: All logos will be listed in hierarchy order of benefits and increase in size with each level.

**Note:** Kindness for Kidneys offers custom partnerships including but not limited to multi-year sponsorships, patient gifts, discounts, and services. **If you are interested in sponsoring a dialysis facility directly, kindly indicate the facility on the Sponsorship Response form or contact Sharron Rouse if you want to sponsor a facility not listed below.**

Facilities to be Served	Approx. # of Patients (Subject to change with transplants or new patients)
Children's National Hospital – Washington, DC	16
Davita Dialysis Center – GWU, Washington, DC	120
Fresenius Kidney Care – Waldorf, Maryland	85
Fresenius Kidney Care (2) – Waldorf, Maryland	37
Somatus Kidney Care – Falls Church, Virginia	10
Somatus Kidney Care – Mt. Vernon, Virginia	30
US Renal Care – Ft. Washington, Maryland	30
US Renal Care – Oxon Hill, Maryland	46
Davita La Plata Dialysis – La Plata, Maryland	80



## WHY WE EXIST

Kindness for Kidneys is an international voluntary nonprofit health organization dedicated to raising awareness and public health education of kidney disease. Our mission is to improve the quality of life for kidney patients and their families through education, encouragement, and empowerment.

Kindness for Kidneys International, Inc. strives to:

- **Educate** – To raise awareness on the causes of kidney disease, early detection/prevention, kidney transplantation and kidney organ donation
- **Encourage** – To bring hope to kidney patients and their families by facilitating patient community networks, as well as outreach and support programs
- **Empower** – To empower kidney patients and their families to take an active role in their kidney care in order to live a quality life and help other patients do the same

## WHY IT MATTERS

- **37 million Americans** – Have chronic kidney disease and most don't know it.
- **100,000 people** are on the waiting list for a kidney transplant.
- **1 in 3 people are at risk.** Anyone with diabetes, high blood pressure or a family history of these conditions are at risk for kidney disease.

## HOW YOU CAN MAKE A DIFFERENCE

Your partnership and support will assist Kindness for Kidneys International, Inc. in providing educational resources, nutritional support and services to kidney warriors and their families, thus improving the quality of life for thousands of people in the National Capital Area. Thank you in advance for your continued support. Together, we can change our community, one kidney warrior at a time! Scan the QR code below to view our Holiday Drive promotional video. Visit our website to see us in action and to stay abreast of upcoming events at [www.kindnessforkidney.org](http://www.kindnessforkidney.org).





**2022 Kindness for Kidneys Holiday Drive  
Sponsorship Response Form**

**Please check commitment level (can be more than one):**

- Diamond - \$5,000
- Platinum - \$2,500
- Gold - \$1,000
- Silver - \$500
- Bronze - \$250
- Patron - \$100
- We would like to sponsor a dialysis facility (\$50/patient). **Facility** \_\_\_\_\_
- We would like to serve as a donation collection site (hats, scarves, gloves, and socks).
- We would like to donate a discount coupon/gift certificate(s), or item(s)/service(s) from our business/organization.

Company/Organization \_\_\_\_\_

First/Last Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

**Payment for the 2022 Kindness for Kidneys Holiday Drive is due no later than December 9, 2022.**

- Our check made payable to **Kindness for Kidneys International, Inc.** is enclosed for \$ \_\_\_\_\_
- We sent our payment via Zelle to kindnessforkidneys@gmail.com
- Please charge our credit card for \$ \_\_\_\_\_ AMEX VISA M.C. Discover (Circle one.)  
Card # \_\_\_\_\_ (Note: A 2.9% service charge will be applied.)  
Exp. Date \_\_\_\_\_ CVC # \_\_\_\_\_  
Signature \_\_\_\_\_ Date \_\_\_\_\_

**Please return completed forms via email or mail to:**

Sharron Rouse  
info@kindnessforkidneys.org  
P. O. Box 442062  
Fort Washington, Maryland 20749  
(301) 704-4289

**TAX ID # - 82-4683595**

*Kindness for Kidneys International, Inc. is an accredited 501(c)(3) charity.*